# Vivian Lumbley

# Front-End Web Developer // Web Dev Manager

(512) 588-9194 // vivian@thelumbleys.com

#### **SKILLS**

Experienced web developer who specializes in accurate front-end development (especially HubSpot CMS) and possesses an eye for dynamic, aesthetic, and effective user interaction. Seeking a new role where skills could be used, as well as having the opportunity to continuously learn and adopt new technologies.

- → HTML/CSS/HubL
- → JavaScript/jQuery
- → PHP
- → vue.js

- → HubSpot CMS
- → WordPress
- → PhotoShop
- → Illustrator
- → Shopify Development
- **→** ... and more!

#### **EXPERIENCE**

### Front-End Web Developer

Lynton | Remote | Dec 2022 - Present

- Plan and build complex front end for web applications, as well as complex dynamic websites mainly on HubSpot CMS and WordPress.
- Provide extensive analysis when scoping projects in order to properly budget.
- Work with fellow developers to strengthen the internal process.
- Launched 10+ websites for clients varying in complexity, project size, company size, etc., collaborating with multiple internal departments as well as contracted/3rd party resources.

## Manager, Web Development / Senior Web Developer / Web Developer

SmartBug | Remote | July 2020 - Oct 2020 - Feb 2021 - Nov 2022

Advanced to oversee a team of senior web developers, maintaining seamless
interdepartmental communication, safeguarding the capacity of the developers,
establishing KPIs for developer roles, and optimizing the utilization of each team
member's talents.

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### Front-End Web Developer

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#### **Director of Development / Lead Developer**

Prevail Marketing | Remote | May 2018 - January 2019

- Collaborated between departments to ensure the client's needs and wants were incorporated into websites for optimal user accessibility.
- Completed front-end development tasks and/or managed contract developers to complete such tasks.
- Acknowledged customer issues and resolved their problems quickly and efficiently.

## Front-End Web Developer

Kuno Creative | Remote | April 2014 - May 2018

- Created, updated, and maintained website modules, site pages, landing pages, and email templates within CMS's & ESP's utilizing, HTML, CSS, jQuery, PHP, Jinja (HubL) and JavaScript.
- Developed, including but not limited to, HubSpot, WordPress, Pardot, Shopify, BigCommerce, etc.
- Managed website projects and communicated effectively within the internal teams as well the clients.
- Troubleshooted development issues with websites, emails and landing pages on numerous assigned accounts.
- Provided extensive advice and answers with web development and technology for the account managers, designers, fellow web developers, interns and clients.

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### **Web Designer and Developer**

GameSalad | Austin, TX | January 2013 - March 2014

- In charge of front-end content and format maintenance, as well as optimized existing web user interface (Ruby on Rails, WordPress) Created UX Design and developed custom standalone websites for clients (WordPress, static HTML)
- Designed and implemented newsletters and correspondences for various campaign providers and email clients

### **Quality Assurance Analyst**

GameSalad | Austin, TX | July 2012 - April 2013

- Found and documented problems and provided test cases
- Worked closely with software developers to write thorough bug reports
- Verified the successful implementation of new features and bug fixes
- Localization / Bi-lingual Efforts
  - o Monitored localization builds on multiple OS and platforms
  - Provided Mandarin Chinese support for internal as well as any partner(s)